



Fishburn Community Football Club Social Media Policy

1. Purpose

The purpose of this social media policy is to establish guidelines for the appropriate use of social media platforms by members, players, coaches, and supporters of Fishburn Community Football Club. This policy aims to promote responsible and respectful online behaviour, protect the reputation of the club, and ensure the privacy and safety of all individuals involved.

2. Scope

This policy applies to all individuals associated with Fishburn Community Football Club, including players, coaches, staff, volunteers, and supporters, regardless of their role or level of involvement.

3. Responsible Use of Social Media

3.1 Respectful Communication: All individuals are expected to communicate respectfully and professionally on social media platforms, both within the club's official accounts and personal accounts. Offensive, defamatory, or discriminatory language, as well as personal attacks, will not be tolerated.

3.2 Confidentiality and Privacy: It is important to respect the confidentiality and privacy of individuals. Personal information about players, coaches, staff, volunteers, or supporters should not be shared without their consent.

3.3 Compliance with Laws and Regulations: Users must comply with all applicable laws, including copyright, intellectual property, and data protection laws, when posting content on social media platforms. Content that violates any laws or regulations is strictly prohibited.

3.4 Disclaimers: Any personal opinions expressed on social media platforms should be accompanied by a disclaimer clarifying that they represent the individual's views and not the official position of Fishburn Community Football Club.

4. Representation of the Club

4.1 Official Channels: Only authorised individuals designated by Fishburn Community Football Club are permitted to manage official club social media accounts. All communications made through these accounts should align with the club's values, mission, and branding guidelines.

4.2 Sponsorship and Endorsements: Individuals associated with Fishburn Community Football Club should not use official club accounts or personal accounts to promote or endorse products or services without the explicit permission of the club.

4.3 Media Requests: Members should direct media inquiries to the designated club representatives. Unauthorised individuals should refrain from speaking on behalf of the club or making official statements without proper authorization.

5. Reporting Misconduct

If any member becomes aware of a violation of this social media policy, they should promptly report the incident to the club officials or the designated person responsible for handling such matters. The club will investigate all reported incidents and take appropriate disciplinary actions, which may include warnings, suspensions, or termination of association with the club, depending on the severity of the violation.

6. Consequences of Policy Violations

Violations of this social media policy may result in disciplinary action, including but not limited to:

Verbal or written warnings

Suspension or expulsion from the club

Termination of association with the club

Legal action, if applicable

The severity of the violation and its impact on the club and its members will be taken into consideration when determining the appropriate consequences.

7. Policy Review

This social media policy will be reviewed periodically to ensure its effectiveness and relevance. Any necessary updates or modifications will be made to address changing circumstances or emerging trends in social media usage.

By using social media platforms in connection with Fishburn Community Football Club, individuals acknowledge their understanding of and agreement to comply with this social media policy.

Date: April 2023